

Gold Branch Program

Area	Guideline	2017 Gold Branch
Membership	<p>All memberships are counted (P, A). Membership data on March 31 will be the official starting number (must be in good standing).</p> <p>Points are computed based on membership growth between April 1, 2016 and March 31, 2017</p>	<p><u>Total – % increase:</u> 2% - 5points 3-10% -15 points 11+% - 25 points</p>
Training	<p>Sponsored hours of play therapy education between April 1, 2016 and March 31, 2017.</p>	<p>6-12 hours – 10 points 13-20 hours – 20 points 21+ hours – 30 points</p> <p><i>*Points awarded for trainings listed on the Training Directory ONLY.</i></p>
Communication	<p>Communications must include at least two topics. Points are computed based on number of communications distributed to members between April 1, 2016 and March 31, 2017</p>	<p>6-8 communications – 10 points 9-11 communications – 20 points 12+ communications – 30 points</p>
Credentialed Play Therapists	<p>Percentage of branch members who hold the RPT, RPT-S or SB-RPT credential. Points will be computed based on % of increase between April 1, 2016 and March 31, 2017.</p>	<p>Total %: 30-50% - 5 points 51-70% - 10 points 71+% - 15 points</p>
Outreach	<p>Public play therapy outreach promotions sponsored and administered by the branch and its members to non-play therapy individuals (general mental health, parents, schools, etc). Points are computed based on number of outreaches between April 1, 2016 and March 31, 2017.</p>	<p>2-4 outreaches – 10 points 5-7 outreaches – 20 points 8+ outreaches – 30 points</p>
OTHER	<p>At the discretion of APT, Branches may earn additional points in the following areas.</p>	<p>Up to 30 points may be earned in this category:</p> <ul style="list-style-type: none"> •Current & Active Website – up to 5 points •Active Social Media – up to 5 points •Branch Award Programs – up to 5 points •Member Networking Events – up to 5 points •Branch Leadership Training – 20 points •Branch Business Meeting – 10 points
<p>100 points earns a Gold Branch Award</p>		